

Web Site activity since 17 October 2006

The following activities have occurred since the last report:

- The Lifeline newsletter, events, minutes, meetings and announcements were updated as requested.
- The literature page has been updated with the current inventory and pricing. Pricing was changed from the previous listing to show all items including sales tax.
- The Main Idea Group has added an orientation meeting to their meeting schedule and it has been added to the Orientation section of the meeting search page.
- The meeting search page has been changed to separate the “I need a meeting right now!” button, or the meetings for today from the remainder of the search attributes.
- District One meetings in SE Minnesota, including Rochester has been located on the web, so now their meetings are accessible from our meeting search page.
- Adobe has released a new version of Reader (Version 8) for Mac and PC so you may want to download it.
- There are 559 regular weekly meetings in the area served by this local service office.

Statistics for the Month of October & November 2006

This is a recap of the interesting bits of the web site usage statistics which are on the back of this report.

- Usage has been volatile, up, down, up, down, but not in any serious way. People still appear to be finding meetings.
- People get to the site most often from Google if they don't know our web address which is: www.aastpaul.org

General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

If you know anyone in the fellowship who is a serious web developer that has PHP, MySQL and other web development skills, and is looking for a great service job, it would be helpful for them to contact me via email at: webservant@aastpaul.org.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory.

If you have any other questions, please contact the office, or email me directly at the address above.

Thanks for allowing me to be of service to you,
Jonathan

	January 31	February 28	March 31	April 30	May 31	June 30	July 31	August 31	September 30	October 31	November 30	December	Total 334
Days													
Pages served	21015	17162	20861	18792	18835	19853	22202	22561	20925	23374	21194		226774
Pages served per day	678	613	673	626	608	662	716	728	698	754	706	0	679
Visitors	7733	6890	8223	8143	8144	8355	9018	8223	8342	9614	8895		91580
Visitors per day	249	246	265	271	263	279	291	265	278	310	297	0	274
Pages per Visitor	3	2	3	2	2	2	2	3	3	2	2	0	2
Search Engines Rank													
1	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google		-
2	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS		-
3	Yahoo!	Yahoo!	Yahoo!	Mpls	Mpls	Mpls	Yahoo!	Yahoo!	Mpls	Mpls	Yahoo!		-
4	Mpls	Mpls	Mpls	Yahoo!	Yahoo!	Yahoo!	Mpls	Mpls	Yahoo!	Yahoo!	Mpls		-
5	MSN	MSN	MSN	MSN	MSN	MSN	MSN	MSN	MSN	MSN	Area 36		-
Home Page Views	3783	2928	3186	2833	2871	2588	2638	3045	2852	3300	3214		33238
Meeting Page Views	2872	2506	2839	2518	2768	2683	2930	3301	2912	3345	3167		31841
Search Results Views	7183	6430	7368	7964	7220	8084	9281	7926	8448	7619	7022		84545
Multiple searches	2.50	2.57	2.60	3.16	2.61	3.01	3.17	2.40	2.90	2.28	2.22	0.00	2.66

	January 31	February 28	March 31	April 30	May 31	June 30	July 31	August 31	September 30	October 31	November 30	December 31	Total 365
Days													
Pages served	6641	6183	8191	8073	10057	9221	12032	12302	14161	14495	15526	18444	135326
Pages served per day	214	221	264	269	324	307	388	397	472	468	518	595	371
Visitors	3252	3194	4282	4241	4561	4289	5552	5214	5397	5378	5579	6618	57557
Visitors per day	105	114	138	141	147	143	179	168	180	173	186	213	158
Pages per Visitor	2	2	2	2	2	2	2	2	3	3	3	3	2
Search Engines Rank													
1	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	-
2	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	AAWS	Mpls	Mpls	Mpls	Yahoo!	Yahoo!	-
3	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	Mpls	AAWS	AAWS	Yahoo!	Mpls	Mpls	-
4	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	MN Recvry	Yahoo!	Yahoo!	Yahoo!	AAWS	AAWS	AAWS	-
5	MSN	AOL	Area 36	Area 36	MSN	Yahoo	MSN	MSN	MSN	MSN	MSN	MSN	-
Directory Downloads	996	844	1005	784	933	663	120	115	100	92	79	50	5781
Directory Aborts	0	0	0	0	0	0	0	0	0	0	0	13	13
Home Page Views	1913	1696	2101	1826	1999	2243	2296	2546	2598	2941	2922	3085	28166
Meeting Page Views	1349	1239	1516	1260	1364	1390	1733	1860	1972	2084	2298	2246	20311
Search Results Views	#N/A	#N/A	#N/A	#N/A	751	1126	4397	4194	5051	4854	5407	7206	32986
Multiple searches	#N/A	#N/A	#N/A	#N/A	0.55	0.81	2.54	2.25	2.56	2.33	2.35	3.21	1.62