

Web Servant Report

Web Site activity since 16 June 2020

Activities

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- There are 823 regular weekly meetings supported by 290 groups in the area served by this local service office. Down one group and up 34 meetings in the month.
- There are service opportunities available on the Web site, take this back to your group for discussion.
- There are open Night Owl shifts.
- Repaired the broken menu that adding the Alert notification at the top of the page broke. Moved the Alert to under the carousel.
- The solution to blocking bots looking for pages that don't exist that throw off our page statistics is more complicated than expected. Solution still pending.
- Corrected the Night Owl Orientation meeting to the new office location.
- Improved the parking instructions for the intergroup office.
- Many changes to meetings. Some going virtual, and some opening back up. Many temporary meetings being added to the directory to allow for social distancing and congregating limits.

Statistics for June 2020

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- Overall page traffic rebounded to a more normal levels.
- Our primary web address is: <u>www.aastpaul.org</u> also reachable at aastpaul.org without the www.

General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory. Please remember that any flyers that you request to be posted must comply with the traditions for inclusion on the website; including, no last names, no promotion, and must have AA content.

If you have any other questions, or suggestions, please contact the office, or email me directly at webservant@aastpaul.org.

Thanks for allowing us to be of service to you, your group, and the fellowship,

Your web team, Sergey, Jonathan, and Seth

AA Saint Paul					W	/eb Server St	atistics 2020						
	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	29	31	30	31	30							182
Groups	290	291	291	291	291	290							
Meetings	733	735	746	771	789	823							
Pages served	32412	25090	32673	23212	20529	23386							157302
Pages served per day	1046	865	1054	774	662	780	0	0	0	0	0	0	864
Visitors	10305	8531	9038	6393	6131	7296							47694
Visitors per day	332	294	292	213	198	243	0	0	0	0	0	0	262
Pages per Visitor	3.15	2.94	3.62	3.63	3.35	3.21	0.00	0.00	0.00	0.00	0.00	0.00	3.30
Visitor acquisition source	;												
Google	7133	6200	6142	3297	3253	4396							5070
None (Direct)	2738	1963	2328	2255	2063	2136							2247
Bing	51	67	121	93	139	185							109
AAWS	17	3	5	2	7	3							6
Yahoo!	64	55	87	67	42	60							63
MpIs	0	0	0	0	0	0							0
All other	302	243	355	679	627	516	0	0	0	0	0	0	227
Home Page Views	7154	6224	8539	7591	6958	6906							43372
Meeting Page Views	5886	4834	4736	3169	3061	4281							25967
Search Results Views Multiple searches	32172 5.47	26396 5.46	32059 6.77	24610 7.77	22876 7.47	24375 5.69	0.00	0.00	0.00	0.00	0.00	0.00	162488 6.26
Dava	January	February	March	April	May	erver Statisti June	cs 2019 July 31	August	September	October	November	December 31	Total 365
Days Groups	31 285	28 285	31 285	30 289	31	30	31	31	30	31	30	31	300
Meetings								200	201	200	204		
	734	739	738	742	288 734	288 730	290 732	290 731	291 730	290 729	294 733	291 732	
Dense enred		739	738	742	734	730	290 732	731	730	729	733	291 732	
Pages served	34085	739 26989	738 31383	742 31507	734 31730	730 29385	290 732 31755	731 31544	730 31630	729 30441	733 28120	291 732 27989	366558
Pages served Pages served per day		739	738	742	734	730	290 732	731	730	729	733	291 732	
Pages served per day Visitors	34085 1100 11145	739 26989 964 8956	738 31383 1012 10604	742 31507 1050 10620	734 31730 1024 10427	730 29385 980 9949	290 732 31755 1024 10679	731 31544 1018 10135	730 31630 1054 10162	729 30441 982 10352	733 28120 937 9345	291 732 27989 903 9254	366558 1004 121628
Pages served per day Visitors Visitors per day	34085 1100 11145 360	739 26989 964 8956 320	738 31383 1012 10604 342	742 31507 1050 10620 354	734 31730 1024 10427 336	730 29385 980 9949 332	290 732 31755 1024 10679 344	731 31544 1018 10135 327	730 31630 1054 10162 339	729 30441 982 10352 334	733 28120 937 9345 312	291 732 27989 903 9254 299	366558 1004 121628 333
Pages served per day Visitors	34085 1100 11145	739 26989 964 8956	738 31383 1012 10604	742 31507 1050 10620	734 31730 1024 10427	730 29385 980 9949	290 732 31755 1024 10679	731 31544 1018 10135	730 31630 1054 10162	729 30441 982 10352	733 28120 937 9345	291 732 27989 903 9254	366558 1004 121628
Pages served per day Visitors Visitors per day Pages per Visitor Visitor acquisition source	34085 1100 11145 360 3.06	739 26989 964 8956 320 3.01	738 31383 1012 10604 342 2.96	742 31507 1050 10620 354 2.97	734 31730 1024 10427 336 3.04	730 29385 980 9949 332 2.95	290 732 31755 1024 10679 344 2.97	731 31544 1018 10135 327 3.11	730 31630 1054 10162 339 3.11	729 30441 982 10352 334 2.94	733 28120 937 9345 312 3.01	291 732 27989 903 9254 299 3.02	366558 1004 121628 333 3.01
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